

Main Pesticide Exhibitions in China

The First Edition

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1. Methodology

The report is drafted by diverse methods as follows:

- Desk research

The sources of desk research are various, including published magazines, journals, government statistics, industrial statistics, customs statistics, association seminars as well as information from the Internet. A lot of work has gone into the compilation and analysis of the obtained information.

- Internet

CCM contacted with players in the domestic agrochemical industry through B2B websites and software as well as obtained registration information on the internet.

- Data processing and presentation

The data collected and compiled are sourced from:

- CCM's database
- Published articles in periodicals, magazines, journals and third-party databases
- Statistics from governments and international institutes
- Telephone interviews with domestic producers, joint ventures, service suppliers and governments
- Third-party data providers
- Comments from industrial experts
- Professional databases from other sources
- Information from the internet

The data from various sources have been combined and cross-checked to make this report as precise and scientific as possible. Throughout the process, a series of internal discussions were held in order to analyze the data and draw the conclusions.

Note: The exchange rate used in this report: USD/RMB=6.7008

2. Executive summary

There are lots of pesticide exhibitions in China, among which, the most powerful ones are the China International Agrochemical & Crop Protection Exhibition (CAC), the AgroChemEX and the China Plant Protection Information Exchange & Pesticide and Sprayer Facilities Fair. All of them are national exhibition. The CAC, hosted by the China International Trade Promotion Council of Chemical Industry Branch, is held in Shanghai City in March every year. Since the beginning of the first session in 1999 has so far held 17 sessions, CAC has become the largest agrochemical exhibition in the world. The AgroChemEX, hosted by the China Pesticide Industry Association, is held in Shanghai City in October every year, it was one of pesticide exhibitions which are of the greatest influence in China. The China Plant Protection Information Exchange & Pesticide and Sprayer Facilities Fair is the agricultural material exhibition which owns the largest scale of product exhibition and the most popular in the industry currently.

Besides, the powerful regional exhibitions include the China (Heze) International Agricultural Resource Trade Fair, the South China Agricultural Expo and the Shandong Plant Protection Information Exchange & Pesticide and Sprayer Facilities Fair.

In March 2015, China issued the *Action Plan of Zero Growth in Fertilizer Usage by 2020* and the *Action Plan of Zero Growth in Pesticide Usage by 2020*. In 2015-2016, themes such as “Green Crop Protection”, “Bio-fertilizer” and “Scientific Planting” became the important labels in agriculture field, which also showed in the pesticide exhibition during the last two years. This issue introduced the basic info of six pesticide exhibitions, and also reviewed the contents of the latest exhibition, thus know the hot spots in Chinese pesticide industry between 2015 and 2016.

3. What's in the report?

1 China International Agrochemical & Crop Protection Exhibition

1.1 Basic info

China International Agrochemical & Crop Protection Exhibition (CAC), hosted by the China International Trade Promotion Council of Chemical Industry Branch, is held in Shanghai City in March every year. Since the beginning of the first session in 1999 has so far held 17 sessions, CAC has become the largest agrochemical exhibition in the world, and it has also obtained the Union of international Fairs (UFI) certification in 2012. The CAC exhibition, the most important trade exchange and cooperation platform integrated new product show, technology cooperation and business discussion, is the most professional and active agrochemical exhibition. What's more, it is also the window for Chinese agrochemical enterprises to go global, as well as the industry gathering for global agrochemical people annually.

Table 1.1-1 Basic info of CAC, 2014-2016

Time	Exhibition area, m ²	Exhibitor	Exhibitor country	Audience country	Audience	Venue
2016	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
2015	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
2014	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX

Source: China International Agrochemical & Crop Protection Exhibition & CCM

Table 1.1-2 Exhibition fee of CAC, 2017

Zone	Raw space	Standard booth	Standard booth corner
A	XXXX	XXXX	XXXX
B	XXXX	XXXX	XXXX
C	XXXX	XXXX	XXXX
D	XXXX	XXXX	XXXX

Source: China International Agrochemical & Crop Protection Exhibition

1.2 Review, 2016

On 9–11 March, 2016, the 17th CAC exhibition was successfully closed in Shanghai New International Expo Centre (SNIEC). The 17th CAC exhibition built a trade exchange and cooperation platform which gathering pesticides, fertilizers, seeds, non-pesticide products, production and packaging equipment, crop protection machinery, logistics, consulting, laboratory and supporting services.

The exhibitors, XX enterprises from XX countries and regions, increased by XX compared with the 16th CAC exhibition, among which, the overseas ones cover more than XX countries and regions, like Australia, Brazil, Russia, France, South Korea, the Netherlands, Malaysia, the US, Japan, Switzerland, Thailand, Turkey, Italy, India, Indonesia, the UK, Vietnam and Taiwan, and more than XX overseas enterprises participated.

Hot spots in CAC 2016

Content: Pesticides, XXX, XXX, XXX; XXX, etc.

Mental presentation: CAC opening ceremony held before the opening day of exhibition announced the Top 20 Chinese Enterprises of Pesticide Export, and also awarded the 2015 Overseas Market Development Award.

Corresponding meeting: On 9~10 March, 2016, CAC exhibition held several fantastic high-level forums, like the 10th China International Forum on Development of Pesticide Industry, the 6th Beyond-agriculture Seminar, the 8th World Academic Meeting for the Development of Pesticide Technologies & Applications (Fuhua Meeting), the 2nd International Seminar on Seed Treatment Technology, the 5th China International Forum on Development of Bio-Control Technology, and Forum on Fertilizer Development and Trade, etc.

Table 1.2-1 Topic for the 10th China International Forum on Development of Pesticide Industry, 2016

No.	Topic	Speaker	Unit/position for speaker
1			
2			
3			
4			
5			
6			
7			
...			

Source: China International Agrochemical & Crop Protection Exhibition

Table 1.2-2 Topic for the 6th Beyond-agriculture Seminar, 2016

No.	Topic	Speaker	Unit/position for speaker
1			
2			
3			
4			
5			
6			
7			
...			

Source: China International Agrochemical & Crop Protection Exhibition

 Table 1.2-3 Topic for the 8th World Academic Meeting for the Development of Pesticide Technologies & Applications (Fuhua Meeting), 2016

No.	Topic	Speaker	Unit/position for speaker
1			
2			
3			
4			
5			
6			
...			

Source: China International Agrochemical & Crop Protection Exhibition

Table 1.2-4 Topic for the 2nd International Seminar on Seed Treatment Technology, 2016

No.	Topic	Speaker	Unit/position for speaker
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			

Source: China International Agrochemical & Crop Protection Exhibition

If you want more information, please feel free to contact us

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